

INNOVATIVE ENGLISH CLASSES

ESSAY-3

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Social Media

Introduction: - Social media is a term that is used to describe the interaction between groups or individuals. In this interaction, they produce, share and sometimes, exchange ideas over the internet and in virtual communities.

Present position: - Children are growing up surrounded by mobile devices and interactive social networking sites. Some of the significant sites are twitter, Myspace and Facebook. Social network is transforming the manner in which young people interact with their parents, peers and other ones. There are social media sites that have millions of members allowing them to share photos, video, text message and more of the like nature. All of these are on a regular basis.

Effects of social networking:-The researchers are wondering if we are better off without it. If social media has improved or damaged the way people connect with one another. The effect of social networks are two-fold.

Positive side of the issue:-**First**, social networking sites can act as invaluable tools for professionals. They achieve by assisting young professionals to market their skills and seek business. **Secondly**, social networking sites may be used to network professionally. **Third**, the people have been able to communicate with people in their local neighbourhood to people in other countries at the same time. People have formed online communities that allowed them to get support, education and even promote and sell their products. **Fourth**, we can connect with people from other countries

and learn about the news that is happening in other parts of the world. If we do not like talking on the phone or lack time to meet in person, we can connect via social media at any time convenient to us. We may also have a list of contacts maintained for us through the social media platform we see.

Negative side of the Issue: - The advantages mentioned above have a dark side too that rises ongoing concerns.

First, some people prefer to have face-to-face interaction with friends and the loved ones. **Second**, fraud and scams have been on the rise with more people using social media as their main form of communication. **Third**, others have wondered what happens to our personal information when we stop using the site or when someone is deceased. **Fourth**, there is issue of knowing how much information to share and what to be avoided. **Fifth**, viruses tend to spread easier faster when people are not sure what links to avoid clicking. **Sixth**, some people have found themselves uncomfortable situation. They wish they could undo what they have done. But unfortunately social media can still keep a record of it making it more difficult to leave in the past. **Seventh**, social media offers promising features that can make people think twice about how they utilize this platform. Sometimes they put themselves at risk or running a relationship based on what they post and what they may say to someone. **Eighth**, is a cyber-bullying, which refers to a type of bullying that is perpetrated? Using electronic technology is a fearful matter. Bullying have taken to internet sites such as twitter and Face book. There they hide themselves behind the anonymity provided by the Internet to carry out their bullying.

Conclusion: - One must carefully weigh the positives and the negatives before engaging excessively in social media. If used in the correct way social media can be a boon for mankind.

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